



SME FINANCE  
FORUM

# Member services for 2020

***learn  
link  
lead!***

- Accelerating Finance for SMEs -



MANAGED BY

**IFC**

International  
Finance Corporation  
WORLD BANK GROUP

Welcome to our global network of banks, fintech companies and development banks. With over 180 institutions, operating in more than 190 countries, all our members share a common commitment to advancing finance so that small and medium enterprises can flourish and grow.



180 institutions



190 countries

Through participation in the SME Finance Forum's activities you will:

Acquire new knowledge on SME banking



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Make new business partnerships



LINK

Engage in a productive dialogue with policy makers and/or regulators on SME finance issues



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# Our Offerings

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**Your annual membership fee with the SME Finance Forum gives you access to the following**

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Unlimited free passes to attend our 2020 Global SME Finance Forum



Unlimited free access to our [monthly webinars](#) and other [virtual roundtables](#)



Opportunity to be a speaker at one of our webinars or conferences



Opportunity to be invited as a speaker at high level events (G20, OECD, APEC)



Opportunity to be part of our fintech demo during our annual event



Participation in our [Risk Management Community of Practice](#)



Access to exclusive resources via our [members' Portal](#) (webinar recordings since 2017, webinar write-ups and conference proceedings)



Discounted admission to selected industry partner's event (Finovate, Lendit, Money 2020)



Access to our B2B marketplace during our 2020 Global event



Customized on demand matchmaking and contact brokering

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**An extra fee is required for the following specific activities**

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*Participation in our immersion programs for a modest fee (500 USD per person)*

*Booth exhibitors during our annual event (50% discount price for members)*





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# Monthly Webinars and Virtual Roundtables

You can tune in to [these webinars](#) and [virtual roundtables](#) via WebEx or your phone. Members receive personalized invitations to attend.



## Monthly Webinars

### January 29<sup>th</sup>

[Managing SME Banking in Challenging Conditions](#)

### February 19<sup>th</sup>

[Digital Banking Solutions – Platforms in SME Banking](#)

### March 25<sup>th</sup>

[Digital Banking Solutions – Automating the Lending Process](#)

### April 22<sup>nd</sup>

[Launch of Financing SMEs and Entrepreneurs 2020 Report: An OECD Scoreboard](#)

### May 20<sup>th</sup>

[African Innovations in SME Finance: Mobile Financial Services](#)

### June 24<sup>th</sup>

[Data Analytics in SME Banking](#)

### July

[African Innovations in SME Finance: ePayment Technology](#)

### August

[Serving Women-Owned Businesses: How Banks Leverage Digital Technology](#)

### September

[Supply Chain Finance Innovations: Opportunities for Banks - \(Part I\)](#)

### October

[Supply Chain Finance Innovations: Technology Platforms - Part 2 \(part II\)](#)

### November

[AI and Blockchain in SME banking](#)

### December

[SME Finance: Green Banking](#)

## COVID-19 Virtual Roundtables

During this time of unprecedented crisis, the SME Finance Forum, stands committed to supporting its members and partners.

Since March 26th, we have hosted a [weekly hour-long virtual roundtable on Covid-19 mitigation efforts](#) to provide members with opportunities to share and learn from each other's experiences on topics such as:

- ▶ collections/grace periods
- ▶ disruptions to supply chain
- ▶ regulator relations
- ▶ risk management, loan classification and credit information sharing
- ▶ government initiatives
- ▶ development finance institutions' responses
- ▶ agrifinance impact
- ▶ women entrepreneurs support
- ▶ insurance
- ▶ microfinance...





# Community of Practice

The Forum will organize the third [Community of Practice meeting on Risk Management](#) in Singapore, hosted by Standard Chartered Bank followed by DBS Immersion visit (Date to be confirmed).

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## Data Sets

The Forum makes existing SME data available to the public and collects original data when necessary. Specifically, the Forum curates [four datasets](#):



[The MSME Economic Indicators Database](#), which was updated in 2019, and records the number of formally registered MSMEs across 176 economies;

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[The IFC Enterprise Finance Gap Database](#), which estimates the degree of access to credit and use of deposit accounts for formal and informal MSMEs. The database currently covers 177 countries and will be updated in 2020;

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[The IFC Reach Dataset](#) based on a portfolio reporting from 2004 to the present from IFC's 300+ client financial institutions, detailing the numbers and quality of loans made to SMEs. The Reach dataset was updated in February 2020;

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[Women – SME Finance Categorized Indicators](#), which identifies and categorizes Women, Business and the Law 2018 indicators of relevance to SME finance. We plan to update and expand gender disaggregated data in 2020.



***LINK***



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# Annual Conference

The Global SME Finance Forum 2020 will take place in [Bangkok, Thailand on 26-28 October](#).

Our flagship annual event attracts over **700** senior executives from **300+** institutions (banks, development finance institutions, fintech, and real sector companies) and **80+** countries.

This year we are launching a public '[Call for Insights](#)' on what SME finance will look like in 2030. Best articles will be shared in a special report to be issued at the conference, and the authors will be recognized at the event.



## B2B Marketplace



Our annual marketplace facilitates one-on-one meetings between our event attendees who highly value the opportunity to fundraise or source investments and forge partnerships.





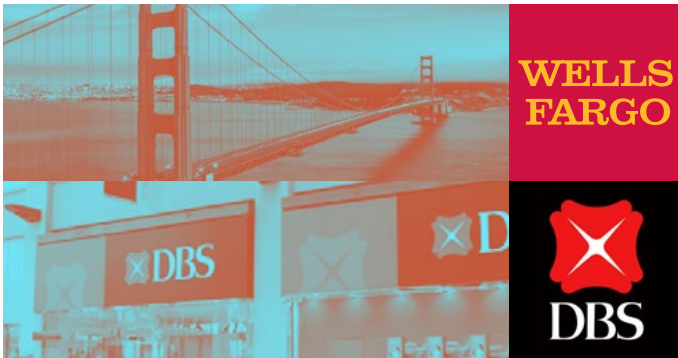
# Immersion Programs

The Forum provides its members with 2-3 day exposure visits to high performing regional or global financial institutions or fintechs to gather in-depth knowledge about an innovative aspect of their operations.

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## *Already planned*

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[Wells Fargo, SizeUp, Veem, and Kountable](#) in San Francisco on **January 22-24**.

[DBS](#) in Singapore (Date to be confirmed).

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## *To be confirmed*

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### **Equity Bank**

Financial services provider headquartered in Nairobi, Kenya. It is licensed as a commercial bank, by the Central Bank of Kenya.

### **BRAC Bank**

Private commercial bank in Bangladesh focused on SMEs. It was founded in 2001 to reach the large number of unbanked people which were not covered by traditional banks.



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# Global SME Finance Awards

The awards recognize and celebrate financial institutions and fintech for their outstanding achievements in delivering exceptional products and services to their SME clients. Endorsed by the GPF, the Global SME Finance Awards provide an opportunity for institutions to showcase and share their good practices and knowledge. Applications can be submitted until July 31<sup>st</sup> and winners will be announced at the 2020 Global SME Finance Forum in Bangkok on 26-28 October.



## Relationship with G20 and other policy makers and regulators:



There will be a major **G20 Forum on financial inclusion for SMEs, women and youth in Saudi Arabia** in June where the Forum and its members will be represented. We are also working on a call to action for the G20 on how countries can better encourage digital financial inclusion for SMEs, for which any and all inputs are welcomed.



**Our APEC work** on improving financial markets infrastructure (credit information, secured transactions/movable assets regimes, payments systems) and on cross border data governance will continue and should produce opportunities during the year for speakers and audience in APEC supported events.