

Euler Hermes

www.eulerhermes.com

"Insuring SMEs" SME Finance Forum Webinar

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A company of **Allianz** (11)

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What is the role of insurance in SME financing and how are you serving SMEs?



Euler Hermes, is a the leader in Trade Credit Insurance, in +50 countries, +6000 employees, created +100 years ago, part of Allianz. We provide to suppliers protection against customers that fail to pay what they owe.

Our expertise is to monitor companies (180 Million worldwide), assess probability of default & credit risk and collection of trade receivables.

Supporting SMEs is one of our key Strategic priorities.

Get Better Financing with Accounts Receivable Coverage

Expand Sales with Credit Risks of your prospects, Trade Insights and Receivables Insurance

Key benefits of Trade Credit Insurance for SMEs Protect themselves against
non-payment risks and maintain
their balance sheets

Gain a Competitive Edge by

Offering Better Payment Terms
to your corporate customers

Supporting SMEs is a strategic priority for Euler Hermes



In addition to our core policies, we build a specific simplified & digital products suite for SMEs (an extract here)



https://gdiportal.eulerhermes.com/

Real-time invoice based Credit Insurance for B2B marketplaces

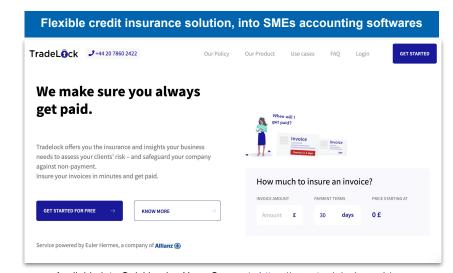
https://wilfried.ai/

against the risk of non-paument.

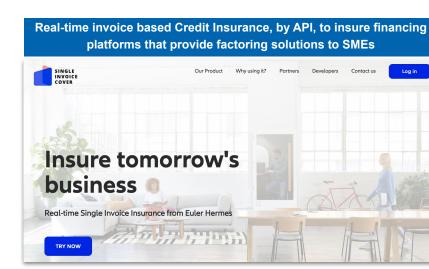
Protect suppliers against

the risk of non-payment

Empower suppliers to trade with confidence on B2B marketplaces thanks to MarketSpark, our API-based solution



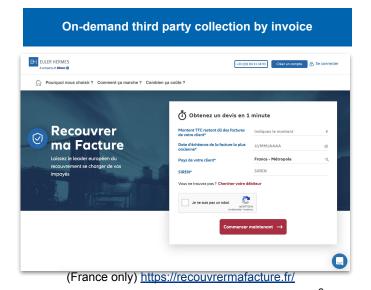
Available into Quickbooks, Xero, Sage, etc https://www.tradelock.co.uk/



https://single-invoice.co/



(France only) https://macautionenligne.eulerhermes.fr/





What has been the impact, both past and future, of COVID-19 in terms of how you serve SMEs?



Secure credit limits

+10 government schemes have been activated to protect businesses from limit cutting (France, Germany, New Zealand, Denmark, Canada, Belgium, UK, Netherland, etc and more in discussions)

Supported our clients during COVID

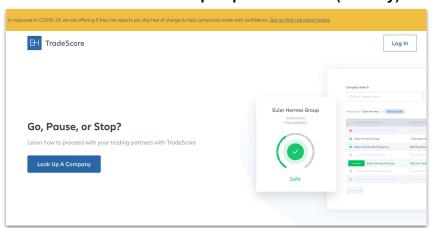
- Extension of 60 days for insurance policies payment
- Increase the standard delay to submit a claim
- More flexibility into some turnover declaration processes

Specific measures for SMEs

- Suspended in March the payment of policy premium until end of April
- Anticipated indemnification process for claims below 50k€

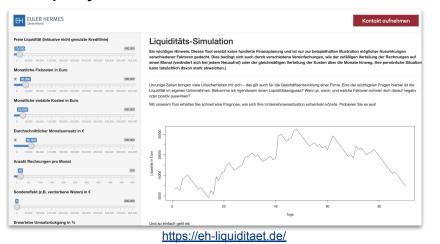
Developed pro-bono initiatives to support SMEs, such as

Free risk assessment of prospect or clients (US only)



https://tradescore.eulerhermes.com/us

Liquidity simulators to forecast cash-flow situation



more to come soon

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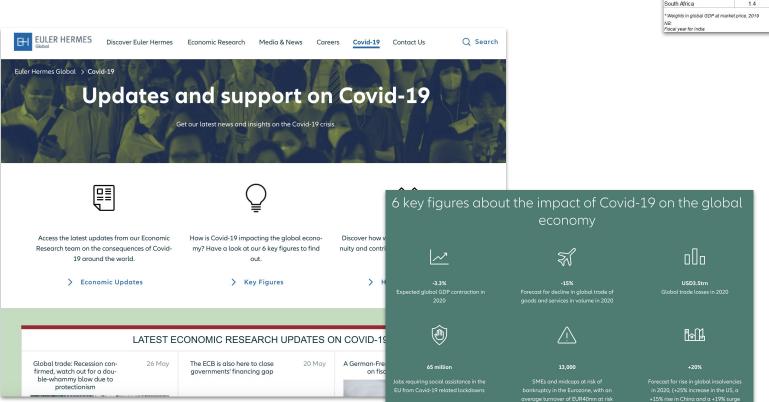


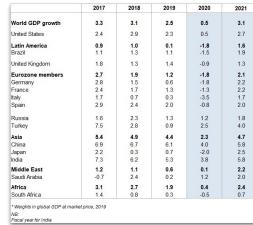
Visit our COVID-19 page on

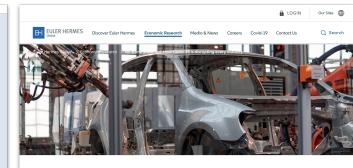
https://www.eulerhermes.com/en_global/covid-19.html

Macro-economic research & analysis, GDP forecast by country, COVID impact analysis per industry, and country.

Specific research on COVID impact for **SMEs**







No stone unturned: How Covid-19 is disrupting every industry

April 03 20



What does Covid-19 mean for global insolvencies?

Maxime Lemerle, Head of Sector and Insolvency Research at Euler Hermes, explains.

→ More information



What does Covid-19 mean for European SMEs?

Ana Boata, Head of Macroeconomic Research at Euler Hermes, explains.

→ More information



What does Covid-19 mean for the UK's economy?

Ana Boata, Head of Macroeconomic Research, explains.

→ More information



What does Covid-19 mean for France's economy?

Selin Ozyurt, Senior Economist for France and Africa, explains.

→ More information



Questions?

We are open for collaboration with corporates & startups to better support SMEs during COVID-19, reach me!

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