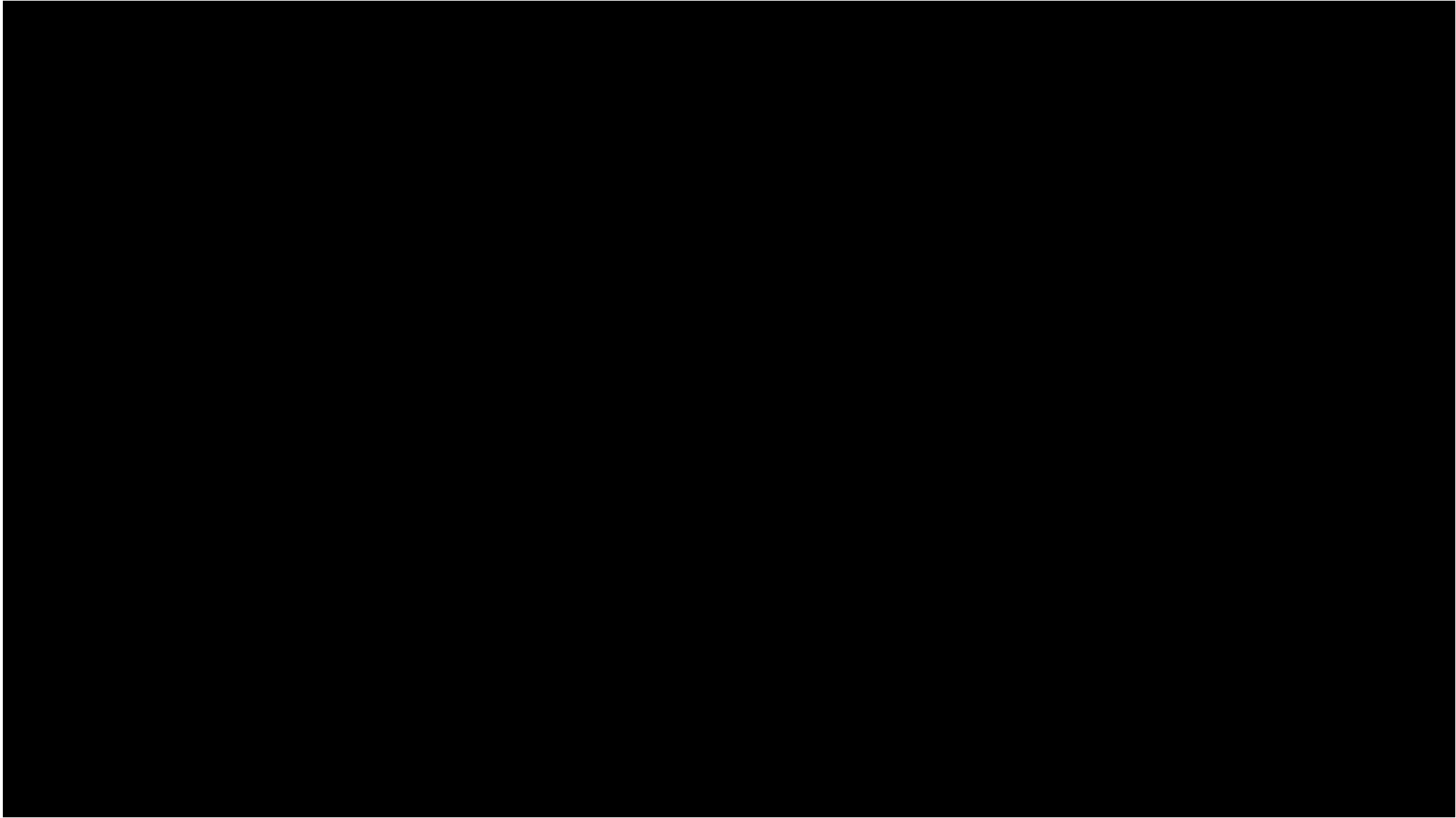




Financial Inclusion and SME Development

Dennis Chang

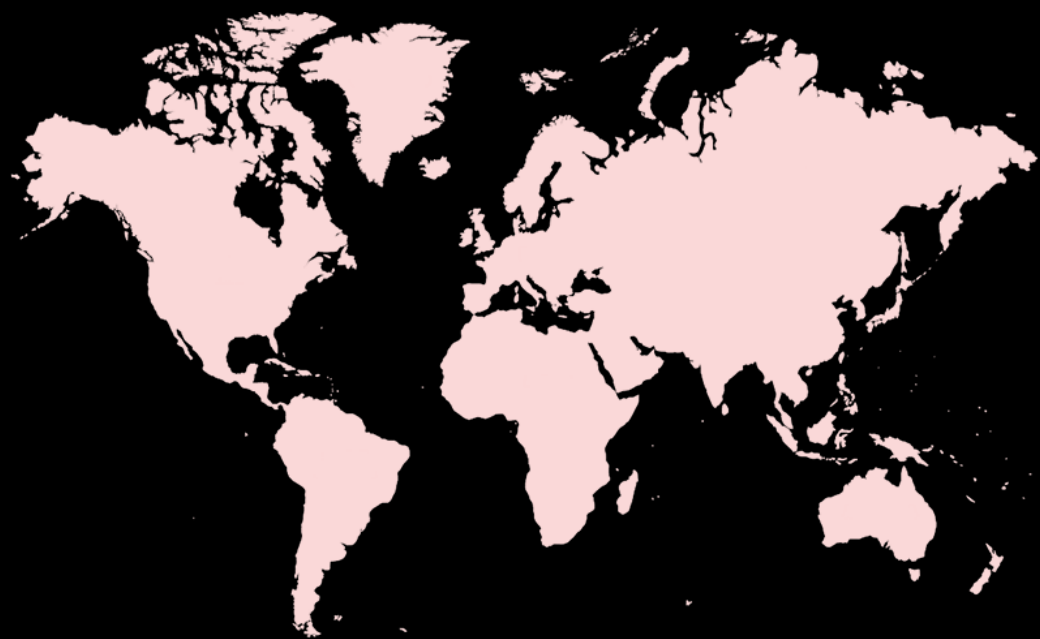
Division President of China, Mastercard



Global Findex

2 billion

**no access to financial
services**



WORLD BANK GROUP



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FINANCIAL SERVICES




Mastercard's View on Financial Inclusion

- ✓ Education
- ✓ Access
- ✓ Usage

A woman wearing a headscarf and a green shirt under a light-colored jacket is smiling while looking at a mobile phone in her hands. She is standing in a cornfield with tall stalks of corn in the background. The image is split vertically, with the left side being darker and the right side being brighter.

Our Vision

A World Beyond Cash



**200 million
people get access
to financial services
with our help**



mastercard.

A close-up photograph of a hand holding a blue mobile phone. The phone is positioned over several Kenyan banknotes, including a 200 Shilling note. The background is dark and out of focus. The text is overlaid on the left side of the image.

by 2020
We Target to help
5 million +
people

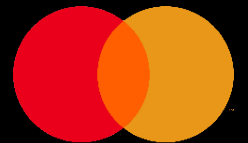
Fortune

‘Change the World’ List

#7

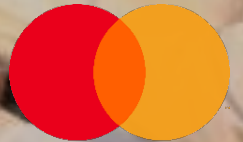


Global Practices





40 Million
Micro and small
merchants included



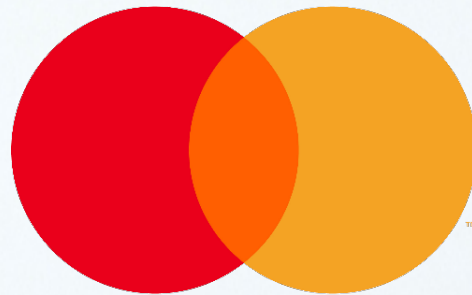


Start Path™



THANKS

Connecting to Priceless Possibilities



mastercard®